michael samson

Bartlett, IL

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graphics

web

photography

video

OBJECTIVE

Enthusiastic and detail-oriented designer, photographer, and artist with a strong foundation in creative problem solving, visual storytelling, and brand development. Eager to bring a unique artistic perspective and technical expertise to a forward-thinking team, driving visually impactful solutions that resonate with audiences and drive engagement.

SOFTWARE SKILLS

Acrobat	Adobe XD	Figma	Illustrator
InDesign	MailChimp	Photoshop	Premiere Pro
Wix	WordPress	Workfront	Wrike

EXPERIENCE

3.2015 - Present | Senior Digital Designer, Full-time
Follett Corporation   Westchester, IL
Led and managed high-impact design projects within a dynamic creative team, ensuring timely delivery and adherence to brand standards. Spearheaded the successful integration of Wrike work management software across the marketing department, streamlining project workflows and boosting team productivity. Designed and produced ADA-compliant, user-friendly web and print assets for over 1,800 collegiate retail websites and stores, emphasizing creativity and innovation in user experience (UX) and user interface (UI) design. Collaborated closely with major vendors, including *Adidas, Nike, Apple, Lululemon, Bose,* and *Dell,* to ensure third-party creative aligned with rigorous design standards.

6.2013 - 3.2015 | Graphic Designer and Marketing Specialist, Full-time
Infinity Communications Group, Inc.   Countryside, IL
Designed and produced a wide range of print materials, ensuring high-quality preparation for both digital and offset printing processes. Created sign layouts and managed pre-production file exports for seamless routing. Coordinated and executed weekly marketing campaigns, including email blasts and social media updates, driving brand awareness and customer engagement.

1.2013 - 3.2013 | Graphic Designer, Contract
Marketplace Media Group, Inc.   Elgin, IL
Successfully created print advertisements to promote local businesses in surrounding cities and townships. Collaborated closely with the marketing team to develop design strategies that increased brand visibility and significantly elevated customer awareness.

EDUCATION

2002-2006   Computer Graphics and Animation
                   DePaul University, Chicago, IL.

VOLUNTEER DESIGN

The Bohne Foundation (www.thebohnefoundation.com)
CDGA Foundation (www.cdgafoundation.org)
Glenbard North High School (www.glenbardnorthhs.org)

OTHER SKILLS

Fluent in Polish.
Experienced in studio, field, and aerial photography.
Proficient in computer hardware assembly and software diagnostics.

BRAND EXPERIENCE

adidas · Apple · BOSE · lululemon · new balance · Nike · Under Armour